



In my 20 years of experience in print advertising and design, I have developed a deep appreciation for typography. I came to advertising with a background in photography and I enjoy the connection between the two. I am currently studying web design at Santa Monica College. Please check out my website at judsonkramer.com

For references, rates, or to see a physical portfolio, please contact me at **310.717.4683** or email me at jud@judsonkramer.com or jk53@mac.com

WORK EXPERIENCE

WESTON MASON MARKETING, Santa Monica - 8/98 through 11/2007

Started as a freelance designer/art director and became a full time Sr. Art Director in 2000 through 2005. I continued freelancing through November, 2007. Concept and design through production for logos, brochures, signage and collateral. Some of the clients here included Lennar, Newhall Land, Western Pacific Housing, Brookfield Homes, The Olsen Company, and Pulte Homes.

FATTAL & COLLINS, Marina del Rey - 8/89 through 5/1998

Started in production and moved up to Senior Art Director. Designed brochures, invitations, logos, stationery, art titles and packaging. I also art directed photo shoots, went on press checks, and created digital mechanicals as well as traditional paste-up and production.

Clients I worked with here included ABC Entertainment, Warner Brothers, Orion, Moviestore Entertainment, Showscan Entertainment, TNT, Columbia TriStar, CNN, Castle Rock Entertainment, 20th Century Fox, Center for Media and Values, Pediatric Aids Foundation, Children Now, MGM, Nissan, Infiniti, The Royal Canadian Mint, Mattel, Disney and Tomy Toys.

GALLISON PEARMAN, Los Angeles - 10/88 through 7/1989

Designed video packaging, trade brochures, and art titles for movies. Built standees, scale models and inked floor plans for housing developments. Paste-up and production, operated the stat camera and specced type. Clients I worked with here included Republic Pictures and Warner Brothers.

SKF DESIGN GROUP, Santa Monica - 3/87 through 10/1988

My first job in the graphics field. I did traditional paste-up and production, operated the stat camera and specced type. Clients included LAX and Fuji Film.

FREELANCE CLIENTELE

Ageyya, Inc. — Designing & developing educational materials, books, brochures, and web site.

Ambrosia Interior Design, Inc — Designed logos, brochures, signage, and collateral pieces.

Howard Lee — Designed brochures, booklets, and posters.

Main Street Business Merchants Association — Designed posters, ads, t-shirts, and all event related materials.

The Mountains Aids Foundation — Designed invitations, brochures, and quarterly newsletters.

Colorado Federation of the Arts — Designed program and invitations.

EDUCATION

Santa Monica College — Graphic Design, illustration, printing, and photography.

LA Valley College — Photography, design, drawing and painting.

RELATED INTERESTS & EXPERIENCE

Programs I use include QuarkXPress, InDesign, Illustrator, Photoshop, and Dreamweaver.

I am currently studying Flash and further developing my web design skills at Santa Monica College.

Other interests include photography, illustration, and music.